

BYOBWebsite - WP eStore Shortcodes

	Affects	Shortcode	Description
Category Display			
	All categories	[wp_eStore_list_categories]	Display a plain list of all the categories
	All categories	[wp_eStore_list_categories count=true]	Display a plain list of all the categories with product counts
	All categories	[wp_eStore_list_categories count=false order=1]	Display a plain list of all the categories with a specific sort order. You can modify "order=1" parameter to customize the category display order. You can use one of the following values for the "order" parameter: 1: Sort by Category ID in ascending order 2: Sort by Category ID in descending order 3: Sort by Category name (a-z) 4: Sort by Category name (z-a)
	All categories	[wp_eStore_list_categories_fancy]	Display a list of all categories in a stylish way in a post or page
	Individual category	[wp_eStore_category_fancy id=1]	Display a category with stylish thumbnail image, category name, description in a post or page
	All products within a category	[wp_eStore_category_products:category_id:1:end]	Display all the product(s) from a particular category in a post or page
	All products within a category	[wp_eStore_category_products_fancy id=1 style=3]	Displays all the product(s) from a particular category on a post or page using a fancy display. You can modify the "id=1" to match with the category id that you want to use. You can also modify "style=3" parameter to customize the display option (for example use "style=5" to use the fancy5 display)
	All products within a category	[wp_eStore_category_products_fancy id=1 style=3 order=1]	Displays all the product(s) from a particular category on a post or page using a fancy display. You can modify the "id=1" to match with the category id that you want to use. You can also modify "style=3" parameter to customize the display option (for example use style=5" to use the fancy5 display). You can modify "order=1" parameter to customize the display order. You can use one of the following values for the "order" parameter: 1: Sort by product ID in ascending order 2: Sort by product ID in descending order 3: Sort by product name (a-z) 4: Sort by product name (z-a)
	All products within a category	[wp_eStore_category_products_fancy id=1 style=3 order=1 type=1]	Similar to the previous shortcode but you can additionally specify the type of button to use for the display. You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter: 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
	All products within a category	[wp_eStore_category_products_fancy id=1 style=3 order=1 type=1 number=5]	It works just like the previous shortcode but you can additionally specify the number of products to show from the category. You can modify "number=5" parameter to customize the number of products to be displayed from a particular category.
	All products within a category	[wp_eStore_fancy_category_display id=1 style=1]	Display a category with a fancy display style

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	All products within a category	[wp_eStore_category_products_fancy3 id=1]	Displays all the product(s) from a particular category on a post or page using Fancy3 display (Useful for grid view)
	All products within a category	[wp_eStore_category_products_fancy4 id=1]	Displays all the product(s) from a particular category on a post or page using Fancy4 display
Product Display			
	All products	[wp_eStore_list_products]	Display a simple list of all products (just the name, price and the Buy button of each product is displayed in a table)
	All products	[wp_eStore_all_products_stylish:end]	Display a list of all products in a stylish way in a post or page
	All products	[wp_eStore_show_all_products style=1 order=1]	Displays all the product(s) on a post or page using a fancy display. You can modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "order=1" parameter to customize the display order. You can use one of the following values for the "order" parameter: 1: Sort by product ID in ascending order 2: Sort by product ID in descending order 3: Sort by product name (a-z) 4: Sort by product name (z-a)
	All products	[wp_eStore_show_all_products style=1 order=1 type=1]	It works just like the previous shortcode but you can additionally specify the type of button to use for the display. You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter: 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
	Multiple products	[wp_eStore_latest_products number=5 style=1]	Displays the last 5 recently added products on a post or page using fancy display 1. You can modify the "number=5" and "style=1" parameters to customize the display option and the number of recently added products to be displayed.
	Multiple products	[wp_eStore_random_products number=1 style=1 type=1]	Display any number of random product(s) from your available products using any type of fancy display and any type of button. You can modify the "number=1" parameter to adjust the number of random products to display (for example use "number=3" to display 3 random products). You can also modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter: 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button

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Multiple products	[wp_eStore_random_products number=1 style=1 type=1 cat_id=1]	It works just like the previous shortcode but you can additionally specify the category ID. The random products will be selected from the products that exist in the specified category.
Multiple products	[wp_eStore_popular_products number=1 style=1 type=1]	<p>Display any number of popular products (based on the number of quantity sold) from your available products using any type of fancy display and any type of button. You can modify the "number=1" parameter to adjust the number of popular products to display (for example use "number=3" to display 3 popular products). You can also modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter:</p> <p>1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button</p>
individual product	[wp_eStore:product_id:1:end]	Displays an "Add to Cart" button in a post or page
individual product	[wp_eStore_add_to_cart id=1]	Displays an "Add to Cart" button in a post or page
individual product	[wp_eStore_add_to_cart_custom_button id=1 button="http://www.example.com/images/buttonimage.jpg"]	Displays an "Add to Cart" button with a custom button image (the image URL you provide in this shortcode will override the button image specified in the add/edit products menu)
individual product	[wp_eStore_buy_now:product_id:1:end]	Displays a "Buy Now" type button in a post or page
individual product	[wp_eStore_buy_now_button id=1]	Displays a "Buy Now" type button in a post or page
individual product	[wp_eStore_buy_now_custom_button id=1 button=http://your-domain.com/images/buy-now.gif]	Displays a "Buy Now" type button with the image specified in the shortcode as the button image
individual product	[wp_eStore_subscribe:product_id:1:end]	Displays a "Subscription" type button in a post or page
individual product	[wp_eStore_fancy1 id=1]	Displays an "Add to Cart" button with stylish thumbnail image, product name, description etc in a post or page
individual product	[wp_eStore_fancy1_no_price id=1]	Display the product using fancy display one without any price information. This can be useful if you want to set the base price to 0 and have the customer select one of the variations with price.
individual product	[wp_eStore_buy_now_fancy id=1]	Displays an "Buy Now" type button with stylish thumbnail image, product name, description etc in a post or page
individual product	[wp_eStore_buy_now_fancy1_no_thumbnail id=1]	Displays a "Buy Now" button with stylish product name, description etc in a post or page (similar to the fancy1 display but no thumbnail)
individual product	[wp_eStore_subscribe_fancy id=1]	Displays a "Subscription" type button with stylish thumbnail image, product name, description etc in a post or page
individual product	[wp_eStore_fancy1_no_thumbnail id=1]	Displays an "Add to Cart" button with stylish product name, description etc in a post or page (similar to the fancy1 display but no thumbnail)

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	individual product	[wp_eStore_fancy_display id=1 type=1 style=1]	Displays any product using any type of button and any fancy style on a post or page. You can modify the "id=1" to match with the product id that you want to use. You can also modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter: 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
	individual product	[wp_eStore_fancy_display id=1 type=1 style=1 show_price=1]	Same as above except you can additionally specify if the price should be displayed or not. You can modify "show_price=1" parameter: 0: Do not show the price of the product 1: Show the price of the product
	individual product	[wp_eStore_fancy_display id=1 type=1 style=1 show_price=1 restriction=1]	Same as above except you can additionally specify if the button should be restricted for a certain WP eMember membership level. You can modify "restriction=1" parameter to customize which membership level can see the button. For example if you want your members from membership level 2 to be able to interact with the button then use restriction=2"
	individual product	[wp_eStore_fancy2 id=1]	Displays an "Add to Cart" button with stylish thumbnail image, product name, description etc in a post or page
	individual product	[wp_eStore_fancy3 id=1]	Displays an "Add to Cart" button with sytlish thumbnail, product name, price and a button on a post or page (Useful fora compact product display)
	individual product	[wp_eStore_fancy4 id=1]	Displays an "Add to Cart" button with sytlish thumbnail, product name, description, price and a button on a post or page
	individual product	[wp_eStore_fancy5 id=1]	Displays an "Add to Cart" button with stylish thumbnail image, product name, description etc in a post or page in a vertical orientation
	individual product	[wp_eStore_fancy6 id=1]	Displays an "Add to Cart" button with stylish thumbnail, product name, price and a button on a post or page (Useful for a compact product display)
	individual product	[wp_eStore_fancy7 id=1]	Displays an "Add to Cart" button with product name, price and a audio player (Useful for a compact product display with MP3 file preview). The mp3 file from the Digital Product URL field will be used as the source audio. This shortcode requires the "WP Audio Player" plugin to be installed on the site to function.
	individual product	[wp_eStore_fancy8 id=1]	Displays an "Add to Cart" button with product name, price and a audio player in one line (Useful for a compact product display with MP3 file preview). The mp3 file from the Digital Product URL field will be used as the source audio. This shortcode requires the "WP Audio Player" plugin to be installed on the site to function.
	individual product	[wp_eStore_fancy9 id=1]	Displays an "Add to Cart" button with product name and price in one line (Useful for a compact product display). You can also add details in the product description field which will be shown in the second line of the display.

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	Affects	Shortcode	Description
	individual product	[wp_eStore_fancy10 id=1]	Fancy10 is a lot similar to the popular Fancy1 display except it has a section to show the additional images below the main thumbnail. The images will show in a lightbox when clicked. The default Add to Cart button has a nice elegant style too. You can still use a custom button image for the "Add to Cart" button just like any other displays.
	individual product	[wp_eStore_fancy11 id=1]	Displays an "Add to Cart" button with product name, price and thumbnail.
	individual product	[wp_eStore_fancy12 id=1]	Just like the fancy 8 display but this one uses the "Compact Audio Player" plugin to render the audio file preview
	individual product	[wp_eStore_fancy13 id=1]	Displays a product box with stylish thumbnail, product name, description, price and a purchase button
	individual product	[wp_eStore_product_details id=1 info="name"]	<p>Dynamically display a particular details of the specified product. This example on the left will display the name of the product whose ID is 1. You can change the value of the "info" parameter to customize what details of the product you show.</p> <p>For example:</p> <p>info="price" - price of the product info="description" - description of the product info="sales_count" - sales count of the product info="available_copies" - available copies of the product</p>
Shopping Cart			
		[wp_eStore_cart]	Display the shopping cart on a post or page
		[wp_eStore_cart_when_not_empty]	Display the shopping cart on a post or page but the cart is visible only when there are items in the cart
		[wp_eStore_cart_fancy1]	Display the shopping cart with a bit more style on a post or page (this is the shopping cart display used on tips and tricks HQ's checkout page)
		[wp_eStore_cart_fancy1_when_not_empty]	Display the shopping cart with a bit more style on a post or page but the cart is visible only when there are items in the cart
		[wp_eStore_display_compact_cart]	Displays a compact version of the shopping cart
		[wp_eStore_display_compact_cart2]	Displays a compact version of the shopping cart with just the number of items in the cart and a link to the checkout page. Good for using in the sidebar of your site.
		[wp_eStore_display_compact_cart3]	Displays a compact version of the shopping cart with just the number of items and the dollar amount in the cart and a link to the checkout page. Good for using in the sidebar of your site. Your sidebar must be wider than 240px for this cart to be able to fit in there
		[wp_eStore_display_compact_cart4]	Displays a compact version of the shopping cart with just the number of items and the dollar amount in the cart and a link to the checkout page. Good for using in the sidebar of your site. Your sidebar must be wider than 240px for this cart to be able to fit in there.

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		[wp_eStore_display_compact_cart show_empty=1 show_sub_total=1 show_title=1 show_cart_image=1]	You can display the compact cart with a few variations with this shortcode. The following parameters can be set to 0 to turn it off: show_empty: Show the cart even when it's empty show_sub_total: Show the subtotal amount show_title: Show the cart title show_cart_image: Show the shopping cart image
		[wp_eStore_cart_with_thumbnail]	Display the shopping cart with thumbnail images of the products
		[wp_eStore_total_items_in_cart]	Display the number of items in the shopping cart
Downloads			
	individual product	[wp_eStore_download_now_button id=1]	Display a button that lets the visitor download a product (this way the actual location of the product doesn't get revealed to the user when they download it)
	individual product	[wp_eStore_download_now_button_fancy id=1]	Display a download now button in a stylish way that lets the visitor download a product (this way the actual location of the product doesn't get revealed to the user when they download it)
	individual product	[wp_eStore_download_now_button_fancy_no_price id=1]	Display a download now button in a stylish way that lets the visitor download a product (this way the actual location of the product doesn't get revealed to the user when they download it)
	individual product	[wp_eStore_download_link_sender]	Adds a form to a post or page so your customers can request download links for the products that they purchased from your site
	individual product	[wp_eStore_download_now_button_with_stamping id=1]	When a logged in member of WP eMember plugin uses this button to download the the file it will stamp it using the details from eMember's member info and serve the download.
	individual product	[wp_eStore_free_download:product_id:1:end]	Displays a "Squeeze" type form in a post or page
	individual product	[wp_eStore_free_download_ajax:product_id:5:end]	Displays an ajax powered squeeze page type form
	individual product	[wp_eStore_free_download_ajax_fancy id=1]	Show the ajax based squeeze form using the fancy display
Misc			
	individual product	[wp_eStore_sale_counter id=1]	Display the "Sale Counter" of a product on a post or page
	individual product	[wp_eStore_remaining_copies_counter id=1]	Display the "Available Copies" counter on a post or page
	individual product	[wp_eStore_free_download:product_id:1:end]	Displays a "Squeeze" type form in a post or page
	individual product	[wp_eStore_audio_player src="http://www.example.com/auido/test.mp3"]	A proper shortcode implementation of the WordPress audio player plugin. Can be used to embed an audio player in the description field of the fancy display. When you copy and paste the shortcode make sure it's in one line.
	individual product	http://www.your-domain.com/?wp_eStore_buy_now=1	A text link that lets the user purchase Product 1 via a "Buy Now" type button approach. Replace "yourdomain.com" with your own domain name where you have the plugin installed.
	individual product	http://www.your-domain.com/?wp_eStore_add_to_cart=1	A text link that lets the user add Product 1 to the shopping cart. Replace "your-domain.com" with your own domain name where you have the plugin installed.
	Search	[wp_eStore_product_search]	Place it on a post or page to allow your customers to search your products database

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	Search	[wp_eStore_product_search_with_add_to_cart_button]	Place it on a post or page to allow your customers to search your products database. The results will show an add to cart button next to every product so it can be added to the cart
	Squeeze Form	[wp_eStore_free_download_ajax_fancy id=1]	Show the ajax based squeeze form using the fancy display
		[wp_eStore_transaction_result:end]	Displays the final transaction results after being returned from PayPal - This requires PDT to be properly configured